

READING BOROUGH COUNCIL
REPORT BY MANAGING DIRECTOR

TO:	HEALTH AND WELLBEING BOARD		
DATE:	18 JULY 2014	AGENDA ITEM:	7
TITLE:	HEALTH AND WELLBEING STRATEGY AND ACTION PLAN		
LEAD COUNCILLOR:	COUNCILLOR HOSKIN	PORTFOLIO:	HEALTH
SERVICE:	PUBLIC HEALTH	WARDS:	BROUGH-WIDE
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1. PURPOSE OF REPORT AND EXECUTIVE SUMMARY

1.1 This report updates the Board on the review of the Health and Wellbeing Strategy and action plan following a joint workshop and subsequent feedback from local commissioners of Health and Social Care, elected members and representatives of partners.

1.2 Appendices with this report:

- The outcomes of the Health and Wellbeing action plan workshop (Appendix 1);
- The updated Health and Wellbeing action plan (Appendix 2);

2. RECOMMENDED ACTION

2.1 To note the updated Health and Wellbeing Strategy Action Plan.

2.2 To agree that the action to deliver the Health and Wellbeing Strategy is managed and monitored centrally by the Public Health Team in Reading.

2.3 That the Board receive an update on overall progress on the action plan every six months.

3. POLICY CONTEXT

3.1 The Reading Health and Wellbeing Board has been working collaboratively with Health partners since it was established in response to our statutory obligation. The Board is responsible for ensuring effective delivery of health programmes and initiatives across the Borough and this work is influenced by the jointly produced Health and Wellbeing Strategy for Reading.

4. HEALTH AND WELLBEING STRATEGY AND ACTION PLAN

4.1 The outcomes of the workshop show that there is still a way to go in the development of robust ways to plan and monitor activity across the health provision where many organisations contribute to delivery. Each organisation has their own methods of managing a tracking progress with areas of delivery. Delivery has continued without there being firm joint arrangements in place.

4.2 An overall outcome of the workshop and specific feedback from stakeholders attending was that the action plan required clear leads and a better understanding of roles and responsibilities. This was a main theme throughout the workshop and is one of the key actions that will take place as detailed in the 'how we will respond' table on page 1 of Appendix 1.

4.3 The following key areas were highlighted in the overall feedback from the session and subsequent feedback received. Actions and timescales to respond to each of them have been outlined in Appendix 1.

- Action plan needs ownership, names, role, leads & agencies;
- Stakeholders understanding their roles and responsibilities;
- Greater need to involve the public and voluntary sector;
- SMART targets and clear measures should be included;
- Achievements need to be publicised to raise awareness.

4.4 Feedback on each of the goals gave general areas where development could take place to improve outcomes and although the goals are broad no specific recommendation was made to update or review them.

4.5 The action plan has also been updated (Appendix 2) and now includes a RAG status, areas for improvement and what the first step might be to achieving that improvement. A plan with timescales to respond to feedback on the goals and the activity within the action plan will be developed once leads have been identified.

5. CONTRIBUTION TO STRATEGIC AIMS

5.1 The Health and Wellbeing Strategy and action plan will impact on the strategic aim of promoting equality, social inclusion and a safe and healthy environment for all.

6. COMMUNITY ENGAGEMENT AND INFORMATION

- 6.1 Our ongoing commitment to working with other local health services, partners, communities and local people in the work we do reflects the how important we believe engagement in developing local health services is.

7. EQUALITY IMPACT ASSESSMENT

- 7.1 No equality impact assessment has been undertaken for this report.

8. LEGAL IMPLICATIONS

- 8.1 There are no legal implications associated with this report.

9. FINANCIAL IMPLICATIONS

- 9.1 The financial implications of the Strategy must be contained within current resources, including the Public Health grant. The ring fence grant from the Department of Health for Reading is £8.212 million for 2014/15.
- 9.2 H&WB members will need to consider any financial implications arising from the development of commissioning plans to deliver the strategy which will be the subject of further reports to the Board.

10. BACKGROUND PAPERS

- 10.1 No background papers.